



Annual Report

The Giving Spectrum



2022/23



The Giving Spectrum

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About Us

The Canmore & Area Health Care Foundation (CAHCF) is dedicated to supporting the Canmore General Hospital with a mission of enhancing patient care and overall community wellness. With a commitment to excellence, integrity, and accountability, CAHCF operates as a registered charity, independent from the hospital, and relies on the generosity of donors to make vital contributions.

By facilitating life-saving investments in equipment, programs, and facility improvements, CAHCF plays a crucial role in strengthening the local healthcare system. It collaborates with volunteers, donors, the community, and hospital staff to create a positive impact. Whether through general donations or targeted support for specific programs and equipment purchases, CAHCF provides essential resources for the hospital.

In this close-knit community, the hospital holds a special place in the hearts of residents. CAHCF recognizes the significance of healthcare in the Bow Valley and encourages a variety of ways to contribute, from monetary donations to the gift of time and talent. By supporting CAHCF, individuals can make a meaningful difference in the health and well-being of their community, ensuring a legacy of care for generations to come.

Dear Community,



We are pleased to present the Canmore & Area Health Care Foundation's 2022-2023 Annual Report, "The Giving Spectrum." Our success as an organization comes through collaboration and we extend our heartfelt gratitude to you—our steadfast supporters, the dedicated Canmore General Hospital staff, and the vibrant Canmore community. This report is a testament to the remarkable impact of your collective generosity, and we have used a spectrum of colour to illustrate the incredible achievements we have reached together.

Thematically, "The Giving Spectrum" provides a visual representation of the diverse ways that giving helps transform lives. It reminds us that, everyone possesses the power to make a difference, and that the form and size of contributions may vary, but their significance remains constant. Whether through one time financial donations, monthly contributions, or the gift of time and volunteerism every gesture is a step towards better healthcare for our community.

We invite you to explore "The Giving Spectrum" with an open heart and a keen eye for the vibrant shades of generosity that have coloured our year. Together, we are creating a legacy—a healthier, more caring community that recognizes that giving back knows no bounds.

Thank you for being a part of this incredible journey. Your support, in all its unique forms, is what makes our mission possible.

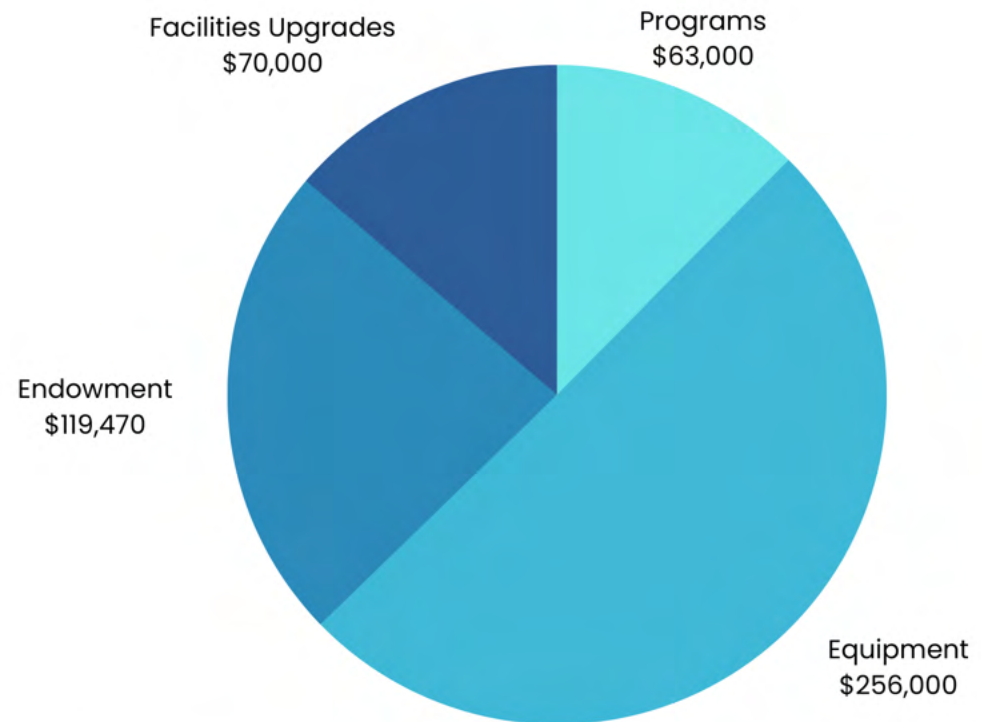
Steven Scott **Kristen Pauch-Nolin**
Board Chair **Executive Director**

Where Do Donations Go?

CAHCF offers four distinct funds for contributions:

1. **Equipment Fund:** Aids in the purchase of vital medical equipment, enhancing the standard of care at our community hospital.
2. **Program Fund:** Supports hospital programs that enrich patient experiences, from music therapy for long-term care residents to mindfulness and various enrichment activities within the cancer clinic.
3. **Hospital Facilities & Capital Campaigns Fund:** Focused on revitalizing improvements to the hospital facility, striving to create a superior hospital building for all residents and visitors in the Bow Valley.
4. **Endowment Fund:** Provides a reliable, perpetual source of funding, currently almost \$2.0 million, with a goal to reach \$5 million to ensure long-term support for healthcare in our community.

Here are highlights of CAHCF's fund allocations in 2022-2023.



Representation of Facilities Upgrades does not include CAHCF's commitment of \$2.2 million dollars toward the \$4.4 million dollar Emergency Department Upgrade.

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Shades of Generosity: Individual Contributions



In November 2022, CAHCF embarked on an ambitious campaign to raise \$2.2 million for the \$4.4 million dollar Emergency Department renovation at Canmore General Hospital. The amount required by CAHCF matched the contribution by Alberta Health Services of \$2.2 million. By March 2023, our community had come in with overwhelming support, and when combined with a transformative gift from local residents Lorne and Joyce Heuckroth, the campaign had reached its goal.

On July 6th, Lorne Heuckroth marked the beginning of the Canmore Emergency Department (ED) project with the swing of a hammer, celebrating and acknowledging the generous contributions of all donors. This project, CAHCF's largest to date, is a testament to the invaluable support from the community, donors, hospital staff, and Alberta Health Services, making this transformative endeavour possible.

Lorne & Joyce Heuckroth



Shades of Generosity

"Shades of Generosity" embodies the diverse contributions made to CAHCF. We believe that every contribution, regardless of its nature or scale, holds a special place in our collective efforts to improve the quality of healthcare for our cherished community.



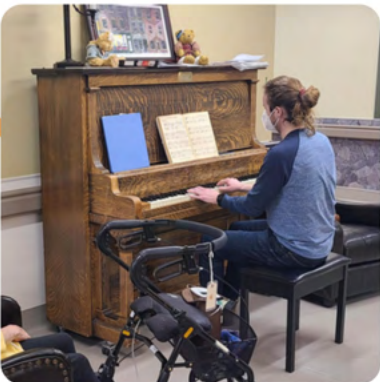
- We extend our gratitude to former board member Dave Somerville for his invaluable contribution to the CAHCF. As CAHCF's treasurer, his dedication had a profound impact on ensuring financial stability for the organization.
- We welcomed Claire McKinnon to the Board of Trustees. Claire, a seasoned professional with extensive legal and regulatory experience, joined us in our mission to enhance the Canmore General Hospital's facilities and services through philanthropy.
- Many of our incredible Canmore Hospital volunteers received recognition at the Canmore Mayor's Volunteer Awards. These folks move mountains for our community's health care and we truly cannot thank them enough. More than 30 amazing volunteers, including members of the Ladies' Auxiliary, were nominated by the CAHCF and Canmore Hospital staff this year.
- We extended a huge thank you to young philanthropists Jack & Blaire, siblings who each donated over \$80 to the Foundation. This was Jack's third year supporting the community in this way.



Corporate Commitments in Full Spectrum

A decorative graphic consisting of a thick yellow line that starts at the top right, loops around the text, and ends at the bottom left. Below the text, there is a solid blue horizontal bar.

Crossway Community Thrift has been a dedicated supporter of CAHCF, funding the Crossway Music Therapy Program, Canmore Hospital Garden Program, and the Cancer Care Program this year. Their generous contributions ensure the continuation of these vital initiatives, making a tangible difference in our community. We extend our heartfelt thanks to Crossway for their invaluable support, brightening the lives of both patients and caregivers at Canmore General Hospital.



Crossway Community Thrift



Canadian Pacific Kansas City

Over the past year, Canadian Pacific Kansas City (CPKS) has been a vital supporter of the CAHCF. Their recent \$11,200 donation for a Cardiac Monitor for the Emergency Department is just one of many contributions. These donations have significantly improved the quality of care at Canmore General Hospital, with essential medical equipment aiding in early detection and treatment of cardiac issues. We extend our sincere thanks to CPKS for their ongoing support in enhancing the health and well-being of our community.



Murrieta's Mountain Bar & Grill

Murrieta's Mountain Bar & Grill, led by Ron Salverda, is a steadfast supporter of CAHCF. Their Annual Charity Fall Golf Classic consistently raises substantial funds for community healthcare. Beyond financial contributions, Ron's dedication to uplifting healthcare providers and fostering a community-minded philosophy reflects the compassionate and generous spirit of Murrieta's, making an invaluable impact on CAHCF's healthcare initiatives.



Basecamp Resorts

The enduring partnership between Basecamp Resorts and CAHCF is a remarkable journey of giving back. Founder and CEO Sky McLean's personal and philanthropic commitment to healthcare is evident through numerous events, donations, and fundraising activities, such as golf tournaments and charity parties. Their unwavering support significantly impacts community healthcare, embodying the true spirit of generosity.



Origin at Spring Creek

We're immensely thankful for the unwavering support of Origin at Spring Creek. Their generosity has significantly improved our hospital, from the renovation of the Endoscopy Suite to providing meals and summer treats for our hardworking staff. We even had the privilege of showcasing the impact of their support during a tour. Origin at Spring Creek has been an exceptional partner in enhancing our healthcare community, and we extend our heartfelt thanks for their invaluable contributions.

Colourful Gatherings: Highlights from Events

A decorative graphic consisting of a thick, light pink line that starts at the top right, loops around the word 'Gatherings', loops around the word 'Events', and ends at the bottom left. To the right of the bottom loop is a solid blue horizontal bar.

CAHCF proudly hosted our inaugural live music event, "Put Your Money Where Your Health Is," at Canmore Brewing Company in October 2022. This by-donation charity concert featured headliner Elk Run & Riot, along with talented performers Gord March & Co., Mike Petroff, Lori Reid, and Scott Dheil. The event, which celebrated accessible, proactive health, was a resounding success, drawing hundreds of attendees and raising significant funds for the foundation. Canmore Brewing Company generously donated the space and a percentage of beer sales, while a grant from the Town of Canmore contributed to making this event possible. The Foundation partnered with the Bow Valley Good Food Box for this special occasion, emphasizing the importance of nourishing our bodies and supporting healthcare. The event exemplified the strength of community commitment to healthcare, and a heartfelt thank you to all who made it a memorable success.

Put Your Money Where Your Health Is



Donor Appreciation

CAHCF held a donor appreciation event where we unveiled Emergency Department renovation project renderings and celebrated community support. This exclusive reception took place on March 25, 2023, at The Alder Grocery + Cafe. We were excited to welcome our donors, volunteers, and community partners. Special thanks to Tracey Wilkins and her band for the live music and to The Alder Cafe + Grocery for hosting. Rusticana Grocery provided beverages. Your presence and contributions were greatly appreciated.

CAHCF Golf Tournament

Our 2022 annual golf tournament fundraiser at Silvertip Resort was a resounding success, and we're still beaming with gratitude. The incredible power of community was on full display, as participants, donors, and supporters came together to make it a memorable event. It was a powerful reminder of the passion, kindness, and unwavering support that define our Canmore community. We're immensely proud of the strong bonds we've forged together. Our heartfelt thanks go out to everyone who played a part in making this event possible, including the Stone Creek Foundation.



Vibrant Initiatives: Programs in Action

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Student Bursaries

In 2022, CAHCF and the Canmore Hospital Ladies Auxiliary launched the Bow Valley Health Care Scholarships program, offering three \$1,000 scholarships to aspiring healthcare professionals. Residents of the Bow Valley pursuing health-related careers were eligible to apply. After a rigorous selection process, Noah Larsson, Hamill del Prado, and Jake Larsson were chosen as the deserving scholarship recipients.

Staff Appreciation

As part of CAHCF staff appreciation program, we are proud to highlight the wonderful support provided by local restaurants. Our staff meals initiative was carried out in collaboration with esteemed establishments like The Drake Inn Canmore, Silver Tip, The Wood Restaurant & Lounge, and Iron Goat Canmore, has made a substantial impact. These restaurants, under the guidance of leaders like Jamie Darroch and their dedicated teams, have consistently prepared and delivered hundreds of meals to the devoted staff at Canmore General Hospital.





Canmore Hospital Gardens

The Canmore Hospital Gardens Program stands as a testament to the Bow Valley's strong sense of community, offering solace and beauty to patients, residents, staff, and visitors alike. Kathy's Garden, a touching tribute to Canmore Home Care Nurse Kathy Kuhn, exemplifies the heartfelt spirit of the program. Local volunteers and many local businesses, like John and his team at Alpine Precision Tree Services, rallied to transform the Canmore Hospital Gardens. Crossway Community Thrift also played a vital role in funding the Canmore Hospital Gardens Program, ensuring that these gardens continue to thrive and provide comfort and joy to all.

Cancer Care

The Canmore Cancer Clinic, situated within the Canmore Hospital, is a crucial facility for patients in the Bow Valley, delivering chemotherapy treatments and critical support services. CAHCF provides up to \$50,000 annually to support programs within the clinic, such as massage therapy, transportation assistance, and grocery vouchers. Your contribution directly aids the clinic's essential work and makes a significant difference in the lives of those battling cancer in the Bow Valley. Crossway Community Thrift also stepped up to support this program.

Community Canvas: Impact in Every Hue

A decorative graphic consisting of a thick green line that starts at the top right, loops around the word 'Canvas', loops around the word 'Every', and ends at the bottom right. A thick blue horizontal bar is positioned to the right of the word 'Every'.



The Canmore Hospital Ladies' Auxiliary

The Canmore Hospital Ladies' Auxiliary (CHLA), established in 1978, stands as the grassroots organization dedicated to raising funds for vital medical equipment purchases at the Canmore General Hospital. This passionate group of ladies hosts fundraising events, sells handmade and donated goods at local markets, and engages in various fundraising activities throughout the Bow Valley. In 2022, they celebrated a remarkable achievement, surpassing the \$17,000 milestone in market sales. Their tireless efforts have made a significant impact on supporting local healthcare. Throughout the winter, the ladies bring their goods indoors to the Tuck Shop at the Canmore Hospital, ensuring you can support them year-round.



More in the Community

- Community Care youth volunteers collaborated with Indigenous Hospital Liaison Kenny Hunter to create gift bags for Indigenous patients.
- Young philanthropists Colton and Brooks raised over \$400 for the Foundation by selling unique hats, demonstrating the potential of future generations in supporting local charities.
- Castle Mountain Home Furnishings provided discounted furniture for the Staff Room Renovation, improving staff well-being and contributing to better healthcare.
- The Exshaw Legion Br. 179 hosted bake sales, raising \$1,500 for the Golden Eagle View Long-Term Care Unit at the Canmore Hospital, strengthening community support.
- Wild Life Distillery's Community Cocktail raised nearly \$800 for the Foundation between July and November 2022, with the support of over 150 community cocktails.
- Mila, Nellie, Coach Carly, and the Canmore Hospital Ladies' Auxiliary joined forces to raise \$250, supporting community exercise programming at the new support living facility in collaboration with Canmore Illusion Gymnastics Club.
- Pat Grayling, a dedicated Canmore Hospital Volunteer for 30 years, has been a tireless supporter of various hospital programs, tirelessly working to improve the lives of others and inspiring everyone with her positive attitude.





Canmore and Area Health Care Foundation Staff

Executive Director

Kristen Pauch-Nolin

Canmore and Area Health Care Foundation Board of Trustees

- Steven Scott, Chair (current)
- Jon Olthuis, Treasurer (current)
- Pierre Boucher, Vice-Chair (current)
- Dr. Mike Wickham, Secretary (current)
- Tracy Ritchie (current)
- Lynda Taylor (current)
- Pierre Doyon (current)
- Dr. Gert Du Plessis (current)
- Dave Somerville (term finished this year)
- Claire McKinnon (term began this year)
- Ex-Officio: Barb Shellian

The Canmore & Area Health Care Foundation is generously supported by many passionate individuals, corporations, and foundations. The Canmore & Area Health Care Foundation is also grateful for the funding it receives from the Government of Alberta, through Alberta Health Services.

Our heartfelt thanks to our community, dedicated hospital staff, and generous donors for their unwavering support. To join our mission, consider making a donation. Your support, in any form, contributes to better healthcare for our community. Together, we create a healthier, more caring legacy. Thank you for making a meaningful difference.

Thank You

Canmore & Area Health Care Foundation
1100 Hospital Place
Canmore, AB T1W 1N2

403-678-4358

ED@CANMOREHEALTHFOUNDATION.COM

[www.https://canmorehealthfoundation.com/](https://canmorehealthfoundation.com/)

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